

# outdoor digital billboard advertising



Get thousands of eyes on your brand with a billboard spot on one of New Plymouth's busiest roads.



Located on the high traffic route of Vivian Street, the one way heading south, the billboard has minimal distraction from other business signage or visual distractions that you find with main street sites. It is sited in a location that has a clear view from a large distance, and is curated to ensure designs are appealing and eye-catching.

## investment

We offer short or long-term campaigns based on your budget, what you are promoting and who your target audience is.

**\$84**

+ gst/week  
(\$12/day)

will get you the equivalent of  
2 x 30 second ads/hour,  
or 48 ads/day

**\$126**

+ gst/week  
(\$18/day)

will get you the equivalent of  
3 x 30 second ads/hour,  
or 72 ads/day

**\$210**

+ gst/week  
(\$30/day)

will get you the equivalent of  
5 x 30 second ads/hour,  
or 120 ads/day

**\$420**

+ gst/week  
(\$60/day)

will get you the equivalent of  
10 x 30 second ads/  
hour, or 240 ads/day

Ready to book  
a spot?

Email [david@tgmcreative.co.nz](mailto:david@tgmcreative.co.nz) or for further information and artwork specifications visit our website [www.tgmcreative.co.nz/digital-billboard](http://www.tgmcreative.co.nz/digital-billboard)