



visual guides - flat products

This is a visual guide only, if you require a template please let us know.

SDE LTD
Sliding Door Ex

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Quiet Zone Area
4mm from the page edge.

Bleed
Set your page/s up with a 3mm Bleed.

Your page will be cut down to the finished size e.g. 55mm high x 90mm wide.

Quiet Zone Area
4mm from the page edge.

from **\$899**

Windsor Double in Oak

SLIDING DOORS
FOLDING DOORS
REVOLVING DOORS

3mm Bleed

Bleed (extend) out images/colour that go past the edge of where we will trim by 3mm all sides. That way you get a beautiful finish and no white line against the edge of your print. The Bleed allows for any small variations in cutting

For example: Business card size is 90mm x 55mm so the bleed size will be 96mm x 61mm.

4mm Quiet Zone/Margin

Keep important elements such as text and logos out of this area. These elements should not be closer to the edge of where we will trim than 4mm.

Border Risks

Borders can be tricky on our smaller products. The human eye picks up the slightest movement from our guillotine and creates the off centre illusion. If you would like a border we recommend keeping it at least 5mm away from where we will trim on small products like business cards and 7.5mm for anything larger. The bigger the boarder the better.

Full Colour = CMYK

We print using Cyan, Magenta, Yellow & Black ink. All artwork must be in CMYK. Scanners, digi cameras & monitors/Web use RGB. Pantone spot colours should be converted. Ask to see our process colour charts if you need a specific colour match.

High Resolution Images

72dpi web images print poorly and will look blocky. Try to supply images at 350dpi as it is optimal resolution for photos 1200 dpi for B&W Line art at 100%.

Supply

Please supply your files as pathed pdfs with bleed and crop marks.

Template and Set Up Help

We are happy to supply you a template in Adobe programmes format and talk you through any set up questions you may have. We're here to help you with your files. Just give us a call. You can also download our full set up guide and templates available here: <https://www.tgmcreative.co.nz/guides-templates/>

