Visual guides - booklets

This is a visual guide only, if you require a template please let us know.

Your page will be cut down to the finished page size e.g. 210mm wide x 297mm high.

Seperate pages



Quiet Zone Area 4mm from the page edge.

Bleed

Set your page/s up with a 3mm Bleed.

3mm Bleed

Bleed (extend) out images/colour that go past the edge of where we will trim by 3mm all sides. That way you get a beautiful finish and no white line against the edge of your print. The Bleed allows for any small variations in cutting

A4 portrait size is 210mm wide x 297mm heigh so the bleed size will be 216mm x 303mm.

15mm - 30mm Quiet Zone/Margin

Keep important elements such as text and logos out of this area. These elements should not be closer to the edge of where we will trim than 15mm. The bind edge however needs a quiet zone of 30mm

Border Risks

Borders can be tricky on our smaller products. The human eye picks up the slightest movement from our guillotine and creates the off centre illusion. If you would like a border we recommend keeping it at least 5mm away from where we will trim on small products like business cards and 7.5mm for anything larger. The bigger the boarder the better.

Full Colour = CMYK

We print using Cyan, Magenta, Yellow & Black ink. All artwork must be in CMYK. Scanners, digi cameras & monitors/Web use RGB. Pantone spot colours should be converted. Ask to see our process colour charts if you need a specific colour match.

High Resolution Images

72dpi web images print poorly and will look blocky. Try to supply images at 350dpi as it is optimal resolution for photos 1200 dpi for B&W Line art at 100%.

Supply

Please supply your files as pdfs, single pages with bleed and crop marks. Covers to be supplied seperatly as a double sided spread.

Template and Set Up Help

We're here to help you with your files. Just give us a call. You can also download our full set up guide and templates available here:

https://www.tgmcreative.co.nz/guides-templates/





