tgm

visual guides – banners

This is a visual guide only, if you require a template please let us know.

+25mm Under Top Bar

850 mm

Quiet Zone Area
50mm from the page edge.

2060 mm

2285 mm

Bleed
Set your page/s up
with a 3mm Bleed.

**DO NOT HAVE TEXT OR LOGOS
PAST THIS POINT**

300 mm

200 mm

THIS 200MM SECTION
FEEDS IN TO THE DISPLAY SYSTEM
AND IS NOT SHOWN
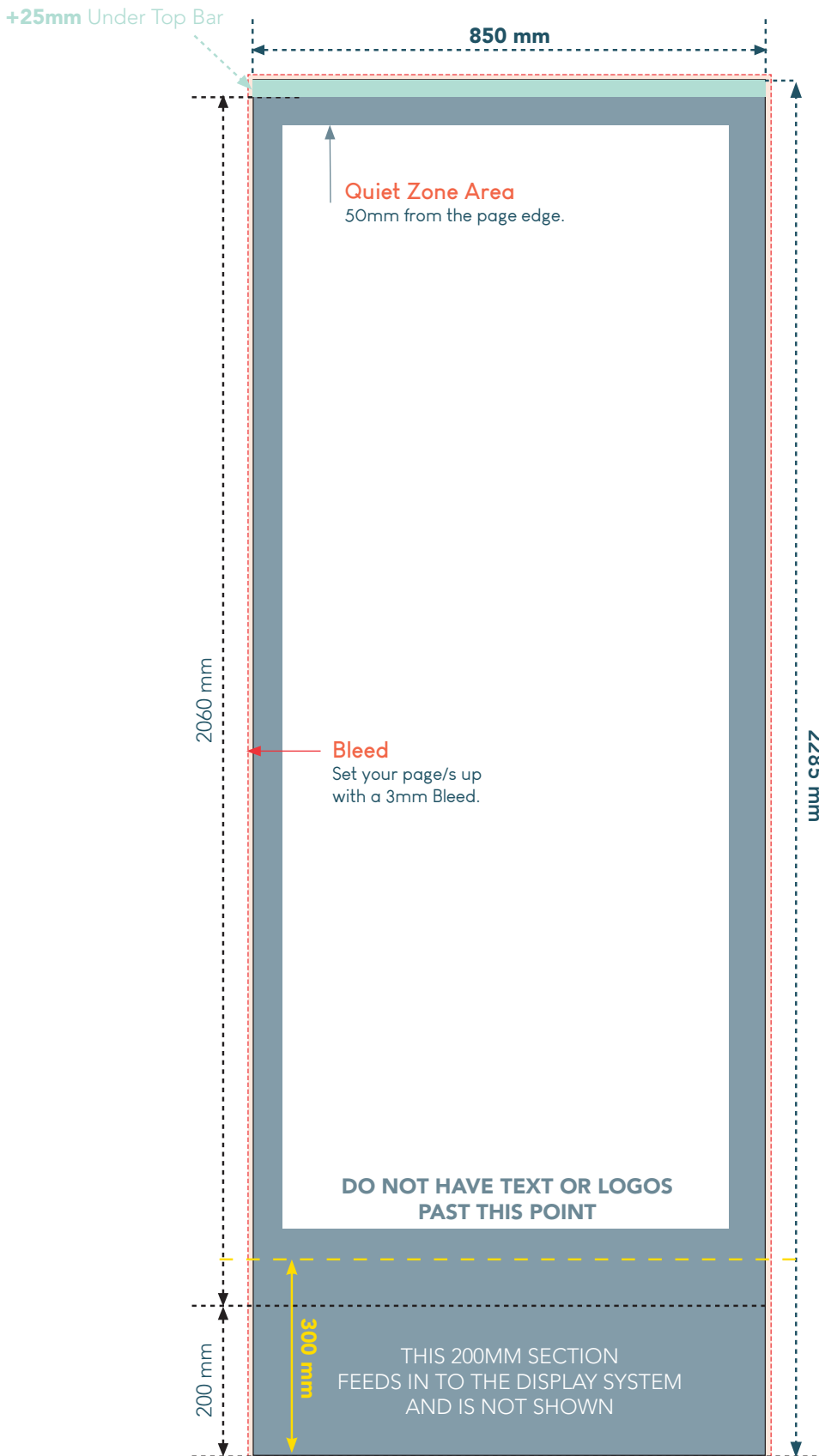
3mm Bleed

Bleed (extend) out images/
colour that go past the
edge of where we will trim
by 3mm all sides. That way
you get a beautiful finish
and no white line against
the edge of your print. The
Bleed allows for any small
variations in cutting
**Banner size is 850mm wide
x 2285mm heigh so the
bleed size will be 856mm x
2291mm.**

50mm Quiet Zone/ Margin

Keep important elements
such as text and logos out
of this area. These elements
should not be closer to the
edge of where we will trim
or roll the banner in to it's
stand than 50mm.

Border Risks

We do not recommend
borders on banners but
if you would like a border
we recommend keeping it
at least 50mm away from
where we will trim or roll in
to it's banner stand.

Full Colour = CMYK

We print using Cyan,
Magenta, Yellow & Black
ink. All artwork must be
in CMYK. Scanners, digi
cameras & monitors/Web
use RGB. Pantone spot
colours should be converted.
Ask to see our process
colour charts if you need a
specific colour match.

High Resolution Images

72dpi web images print
poorly and will look blocky.
Try to supply images at
300dpi as it is optimal
resolution for photos
1200 dpi for B&W Line
art at 100%. Images used
on banners should be a
minimum of 125dpi at
full size.

Supply

Please supply your files as
pathed pdfs with bleed and
crop marks.

Template and Set Up Help

We are happy to supply
you a template in Adobe
programmes format and
talk you through any set up
questions you may have.
We're here to help you with
your files. Just give us a
call. You can also download
our full set up guide and
templates available here:
**https://www.tgmcreative.
co.nz/guides-templates/**